



## Image Publication Fee Schedule

The College of Physicians of Philadelphia (the “College”) charges fees for staff time, and to support the preservation and maintenance of its collections. The following information pertains to fees for *publication* of images from College collections.

- Images of most Museum and Library collection items may be available for publication. The College reserves the right to refuse requests for publication of images.
- The College grants non-exclusive rights for one-time and one media use only.
- All prices are per image.
- For more information about the College’s publication policies, please review the *Agreement for Publication of Image(s) of Collection Materials* and associated *Terms and Conditions*.
- For information regarding fees for *personal study and use*, please review the College’s *Image Reproduction Fee Schedule*.

**Non-Commercial Use:** This is defined as any use that is clearly grounded in not-for-profit or scholarly activities, such as monographs, theses, dissertations, family histories, public lectures and/or exhibitions.

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<b>Type &amp; Run:</b>	<b>Commercial Rate:</b>	<b>Non-Commercial Rate:</b>
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<b>Book or Magazine Cover</b> (regardless of print run):	\$300.00	\$100.00



# The College of Physicians of Philadelphia

BIRTHPLACE OF AMERICAN MEDICINE<sup>SM</sup>

## Exhibition, Display or Presentation:

On-site exhibition, temporary (under 5 years)	\$50.00	\$20.00
On-site exhibition, permanent (5 years or more)	\$200.00	\$100.00
<i>On-site exhibitions are defined as those confined to the physical boundaries of an institution. On-site exhibitions do not contribute to, or support, web-based exhibitions.</i>		
Digital Exhibitions (limited to 3 years)	\$300.00	\$175.00
E-books, CD/DVD, other digital media	\$80.00	\$60.00
Digital Presentations (including PowerPoint, Prezi, or other digitally enhanced presentations)	\$25.00	\$10.00

## “Other” Publications (e.g. calendars, posters, etc.)

*Pricing determined on a case-by-case basis.*

*Please contact the Imaging Department for more information.*

## Cinema, Television, Broadcast, Cable and Transmission

*Image use for Cinema, Television, any and all forms of broadcast and transmission (including, but not limited to, “cable,” “fiber,” or “satellite”), requires separate arrangements for terms and rates based upon the project and the proposed audience. Please contact the **Imaging Department** at [imaging@collegeofphysicians.org](mailto:imaging@collegeofphysicians.org) for more information.*